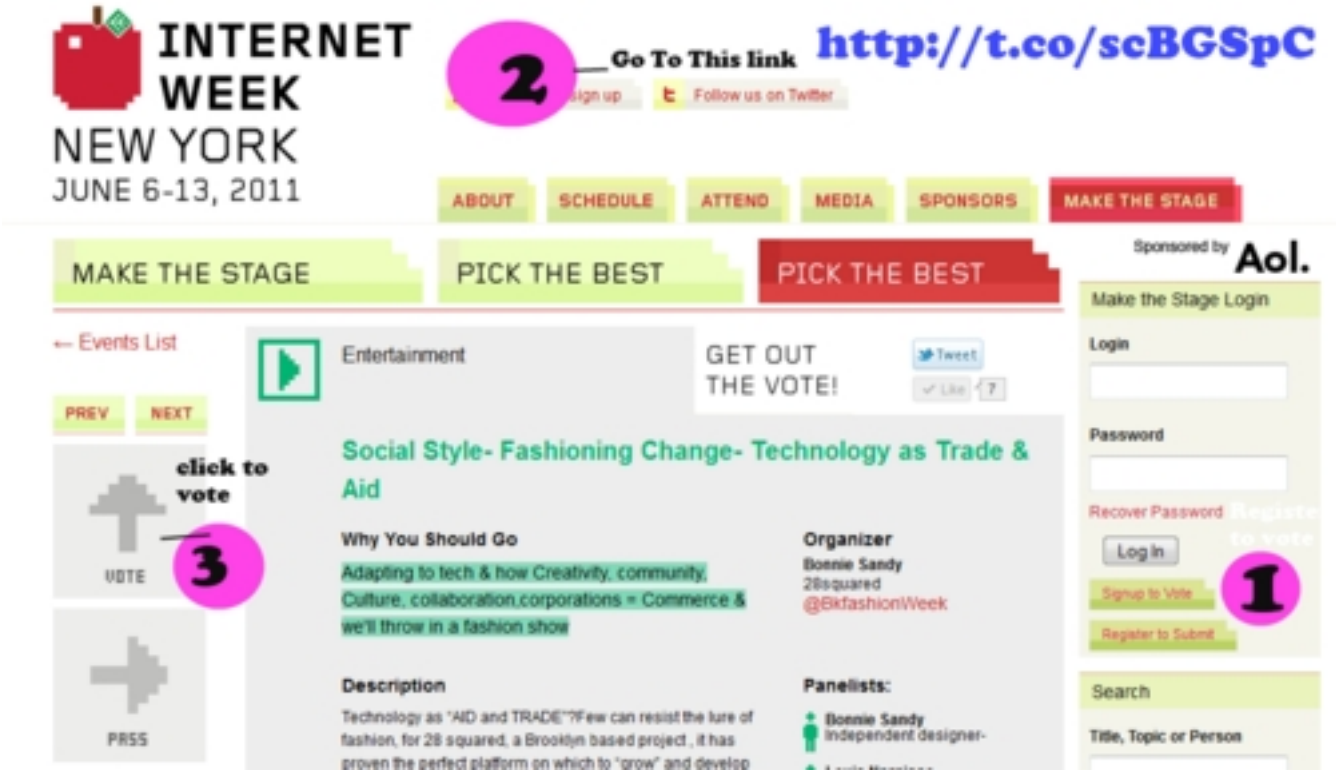
VOTING HAS BEEN EXTENDED APRIL 29th Please tell your friends!

IF we're selected we'll of course throw in a fashion show...seriously though

We've spent 3-4 hrs and more walking designers through the technology or helping them understand the pricing of their lines, or even helping with the construction of that line! Brooklyn FAshion Week's 28squared program also now helps designers in teh Caribbean an d Africa who in turn will help the desigenrs around them! If you've seen teh quality of teh products produced by desigenrs in eth last fashionweek! You understand we are NOT just a Fashion Week" We believ technology is vital for TRADE and AID Weneed your help!



Seriously we use technology to change lives! Fashion just happens to be our niche!

It's actually how we do all our presentaions! @internetweek #makethestage

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Go to the link

https://internetweekny.com/panels/2 43

and Vote

Arrow should turn Green!

Why You Should Go

Adapting to tech or rather adapting technology to serve communities!

we explore how Creativity, community, Culture, collaboration,corporations = Commerce!

Description

Technology as “AID and TRADE”?

Few can resist the lure of fashion, for 28 squared, a Brooklyn based project , it has proven the perfect platform on which to “grow” and develop micro entrepreneurs and bridge the digital divide, Project using the internet & Technology to help Independent designers artist & crafters in across the US, in the Caribbean & Africa! When colleagues abroad asked us to help it became the platform for Building aid through trade! As the era of Social TV approaches, it won’t be plug and play as advertised! A group of Local Independent creative’s will speak on the challenges taking on Lights camera action on a housewives’ budget and with cultural and logistical issues Content is king and these global creative have an abundance of it! See a live demo (yes a Fashion Show) of a presentation a “real” time live fashion platform of the masses !